

# matt bowers

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## education

California Polytechnic State University,  
San Luis Obispo  
[Bachelor of Science in  
Graphic Communication](#)  
Web & Digital Media concentration  
GPA of 3.6 • Graduating June 2018

## skills

HTML5 / CSS3	Bootstrap
JavaScript	Illustrator
Python	Sketch
Ruby	Photoshop
Git / GitHub	InDesign
WordPress	Premier Pro
Drupal	After Effects

## awards

Dean's List  
[College of Liberal Arts](#)  
Fall 2014, Spring 2015, Fall 2015,  
Winter 2016, and Fall 2016

[Regional Gold Keys  
Scholastic Art & Writing Awards](#)  
Received two Regional Gold Keys  
for Digital Art for an infographic  
and website  
2014

## design experience

Creative Director • [TEDxSanLuisObispo](#)

[Summer 2016 to Present at Cal Poly](#)

- Developed and maintained a consistent brand for all creative materials that were distributed to over a thousand attendees at the event, including signage and passports
- Oversaw a design team to complete engaging designs for marketing the event

UI / UX Design Intern • [Project Jupyter](#)

[Summer 2016 at Cal Poly](#)

- Designed the user interface of JupyterLab, a program utilized by ~3 million active Jupyter users, using applications such as Sketch and Adobe Illustrator
- Performed user testing on 30 people to record data about JupyterLab and made adjustments to enhance the user experience of Jupyter
- Collaborated with other contributors over GitHub to make software development changes to JupyterLab, the Jupyter Notebook, and the Jupyter website
- Refined the Jupyter identity by creating a brand book for the global organization

Web / UX Intern • [Career Services](#)

[September 2015 to June 2016 at Cal Poly](#)

- Revised content on the Career Services website by eliminating over 200 pages to make resources easily accessible using Drupal
- Responsible for enhancing the user experience of the Career Services website by thinking creatively within restrictions and adapting to corporate guidelines
- Nominated for Cal Poly Student Employee of the Year for work done in this position

Freelance Website & Graphic Designer • [Pixelove](#)

[August 2012 to Present in Denver, Colorado](#)

- Founded a self-sustaining design-based business by crafting innovative solutions to the needs of dozens of clients through minimalistic and clean graphic design production and website development

## work & leadership experience

Marketing Manager • [University Graphic Systems](#)

[June 2016 to June 2017 at Cal Poly](#)

- Managed interns in a marketing campaign project to promote causation for UGS
- Maintained company branding through effective promotional communication and the creation of a universal branding guide for the company

IT Consultant Intern • [CGI](#)

[June 2017 to September 2017 in Sacramento, CA](#)

- Worked with a testing and development team to evaluate and correct test cases for the software being implemented for our client, CalSTRS
- Assimilated the dynamics of consulting and working client-side with a large government corporation

Residential Advisor • [University Housing](#)

[September 2016 to June 2017 at Cal Poly](#)

- Established a safe and inclusive community inside Sequoia Hall by enforcing policy, encouraging campus resources, and hosting programs that met learning outcomes