

# matt bowers

portfolio: [mattb.co/](http://mattb.co/)  
email: [hello@mattb.co](mailto:hello@mattb.co)  
phone: (720) 272-4147

## education

California Polytechnic State University,  
San Luis Obispo  
Bachelor of Science in  
Graphic Communication  
Web & Digital Media concentration  
GPA of 3.7 • Graduating June 2018

## skills

HTML5 / CSS3	Bootstrap
JavaScript	Illustrator
Python	Sketch
Ruby	Photoshop
Git / GitHub	InDesign
WordPress	Premier Pro
Drupal	After Effects

## awards

Dean's List  
College of Liberal Arts  
Fall 2014, Fall 2015,  
Winter 2016, and Fall 2016  
Regional Gold Keys  
Scholastic Art & Writing Awards  
Received two Regional Gold  
Keys for Digital Art for an  
infographic and website  
2014

## design experience

UI / UX Design Intern • Project Jupyter

Summer 2016 at Cal Poly

- Designed the user interface of JupyterLab, a program utilized by ~3 million active Jupyter users, using applications such as Sketch and Adobe Illustrator
- Performed user testing on 30 people to record data about JupyterLab and made adjustments to enhance the user experience of Jupyter
- Collaborated with other contributors over GitHub to make software development changes to JupyterLab, the Jupyter Notebook, and the Jupyter website
- Refined the Jupyter identity by creating a brand book for the global organization

Creative Director • TEDxCalPoly

Summer 2016 to Present at Cal Poly

- Developed and maintained a consistent brand for all creative materials that were distributed to over a thousand attendees at the event, including signage and passports
- Oversaw a design team to complete engaging designs for marketing the event

Web / UX Intern • Career Services

September 2015 to June 2016 at Cal Poly

- Revised content on the Career Services website by eliminating over 200 pages to make resources easily accessible using Drupal
- Responsible for enhancing the user experience of the Career Services website by thinking creatively within restrictions and adapting to corporate guidelines
- Nominated for Cal Poly Student Employee of the Year for work done in this position

Freelance Website & Graphic Designer • Pixelove

August 2012 to Present in Denver, Colorado

- Founded a self-sustaining design-based business by crafting innovative solutions to the needs of dozens of clients through minimalistic and clean graphic design production and website development

## work & leadership experience

Marketing Manager • University Graphic Systems

June 2016 to Present at Cal Poly

- Managed interns in a marketing campaign project to promote causation for UGS
- Maintained company branding through effective promotional communication and the creation of a universal branding guide for the company

Residential Advisor • University Housing

September 2016 to Present at Cal Poly

- Established a safe and inclusive community inside Sequoia Hall by enforcing policy, encouraging campus resources, and hosting programs that met learning outcomes

Leader & Summer Staff • Young Life

Fall 2007 to Summer 2015 in Denver, Colorado

- Led and mentored middle school kids through the youth group program to help them through any struggles and to promote relationship building
- Worked as a volunteer server (2013) and as a volunteer cook (2015) to give back to the organization